WHAT IS IT?

SignUp is the easiest way to bring people together. Originally founded in 2009 as VolunteerSpot, a popular solution for volunteer coordination, SignUp quickly expanded to offer a robust suite of easy, time-saving features such as activity signups, online calendars, and automated reminders that can be used for anything, anywhere. Today, more than 27 million people rely on SignUp for time-saving coordination solutions, successful group participation, and remarkable outcomes.

WHO USES IT?

Everyone.

- **Active parents** use SignUp to organize classroom and school volunteers, class parties, team parent helpers, and fundraisers like carnivals, walkathons, concession stands, and book fairs.
- **Teachers and K-12 schools** use Sign Up to coordinate parent-teacher conferences and tutoring.
- **Professors and universities** use SignUp to organize office hours and exam proctors.
- **Nonprofits** large and small use SignUp to power service activities and fundraisers like 5Ks and festivals.
- **Churches and faith groups** organize hospitality teams, VBS, potlucks, and meals ministry.
- **Workplaces** use SignUp to coordinate interviews, conferences, and employee appreciation events.
- **Small businesses** like dog trainers and yoga studios collect fees and organize classes with SignUp.
- **Freelancers** like photographers and private tutors manage appointments with SignUp.

HOW DOES IT WORK?

Using a simple planning wizard, the organizer creates a schedule of needs (shifts, food, supplies, fee schedule) and asks participants to sign up with a personal invitation or a sharable link. Participants sign up with a few clicks, 24/7, no passwords required! Online SignUps are always current, up-to-the-minute, and participants receive automated confirmation and reminder messages to help them keep their commitments. Easy!

OVERVIEW

**Funding:** Privately funded by AXA Strategic Ventures, ff Venture Capital and Angel Investors

**Reach:** 27M+ participants-mostly affluent, influential moms.

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