

WHAT IS IT?

SignUp.com is the easiest way to bring people together. Originally founded in 2009 as VolunteerSpot, a popular solution for volunteer coordination, SignUp.com quickly expanded to offer a robust suite of easy, time-saving features such as activity signups, online calendars, and automated reminders that can be used for anything, anywhere. Today, more than 15 million people rely on SignUp.com for time-saving coordination solutions, successful group participation, and remarkable outcomes.

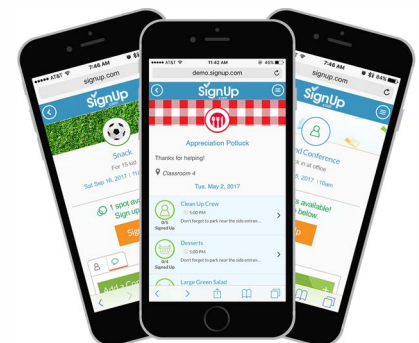
WHO USES IT?

Everyone.

- Active parents use SignUp.com to organize classroom and school volunteers, class parties, and fundraisers like carnivals, walkathons and bookfairs.
- Teachers use SignUp.com to coordinate parent-teacher conferences, class readers and service learning.
- Professors and universities use SignUp.com to organize office hours and exam proctors.
- Workplaces use SignUp.com to coordinate interview schedules and conferences.
- Small businesses like dog trainers and yoga studios collect fees and organize classes with SignUp.com.
- Nonprofits large-to-small use SignUp.com to power service activities and fundraisers like 5Ks and festivals.
- Churches and faith groups organize hospitality teams, religious education, potlucks and meals ministry.

HOW DOES IT WORK?

Using a simple planning wizard, the organizer creates a schedule of needs (shifts, food, supplies, fee schedule) and asks participants to sign up with an email invitation or a sharable link. Participants sign up with a few clicks, 24/7, no passwords required! Online sign-up sheets are always current, up-to-the-minute, and participants receive automated confirmation and reminder messages to help them keep their commitments. Easy!



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OVERVIEW

Funding: Privately funded by AXA Strategic Ventures, ff Venture Capital and Angel Investors

Reach: 15 Million participants—mostly affluent, influential moms.